

Playful perspectives

A creative writing workshop for researchers

Renée ZACHARIOU

Online writing workshop

March 22nd, from 1:00 to 4:00 pm CET

"Writing is serious business if you write about important topics".

That's true. But what if infusing a sense of freedom and creativity in writing was both a way to generate new ideas and get the message across more effectively?

During this workshop, we will use freewriting, a method that consists in writing quickly, without editing (or censoring) in response to a prompt. The goal will not be to produce the "perfect" text (it doesn't exist, anyway) but to get our creative juices flowing, and in doing so, uncover different points of view. We will write using our five senses, channel the voice of things that usually don't speak, and turn logic on its head.

Through play, we'll try to challenge the way we think and the constraints we set on our writing. And maybe, after the workshop, you'll find yourself writing a bit differently about your research topic...

This workshop will be interactive, so make sure you will be in a quiet place where you can write and speak. You can have a notebook and some material you have already written (articles, essays etc) at hand, but that's optional.

This workshop is part of the #OWEESF project in partnership with the CEREFIGE, management research lab of Université de Lorraine, and with Les Imaginales, a speculative fiction festival held yearly in Epinal.

About the author: Renée ZACHARIOU is a freelance writer and teacher who focuses on art and technology. She works with artists, entrepreneurs and students to help them tell their stories. An imagination addict, she has been leading a writing workshop on fiction for the past four years and regularly teaches creative writing seminars. She was a laureate of the Abeilles de Guerlain literary prize, and is currently working on her first novel.